# ABSTRACT SUBMISSION

# Integrating Heritage and Maritime Archaeology into Ocean Literacy: Different Channels for wider dissemination and action

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## Abstract

Research efforts in archaeology are experiencing significant growth, driven by technological advancements and methodological innovations. However, challenges remain in the dissemination and mainstreaming of findings. The goal is not to keep knowledge confined to a narrow circle of archaeologists and heritage professionals. While most international conventions emphasize the importance of knowledge exchange, public access, and the dissemination of research, this aspect remains underdeveloped.
The challenge is particularly prominent in the context of underwater archaeological sites, which are often "out of sight, out of mind." The challenge of demystifying and simplifying complex archaeological data for broader audiences becomes evident. Ocean Literacy, designed to enhance understanding of the ocean's influence on humans and vice versa, offers a potential solution. Although traditionally focused on natural heritage, Ocean Literacy is increasingly incorporating social sciences and cultural heritage into its framework.
Therefore, developing pathways to channel archaeological knowledge toward actionable decisions and sustainable practices becomes a next critical step. Understanding how to integrate marine and coastal heritage into Ocean Literacy initiatives will be essential in achieving the public outreach targets of international conventions, with the ultimate aim of fostering positive behavioral change.

## Keywords

Ocean literacy, Education, Underwater archaeology, Marine Cultural Heritage, Behavioural change

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